

# THINK - Football is for Everyone

**“Don’t make me sit with the home fans  
at away matches”**



**Let me feel comfortable  
to cheer on my team**



- It's good for business & "Everyone wins when access is better"
- Being a fully accessible venue raises your brand awareness and increases revenue
- A NRAC Access Audit can help you identify areas of risk or improvement & ensures you to meet your legal obligations/ mitigate risks
- NADS Access Audit programme
  - Supplied by NRAC registered Access Consultant
  - Carried out by a Qualified and indemnity insured professional
  - 3 day audit including match day, all areas of club
  - Review of disability policies, detailed written report, guidance and disability awareness training
  - Ongoing support/advice included
  - Provides accreditation – e.g. Kick it Out Equality Standards and other kite marks
  - Specially negotiated rate for NADS members