

THINK - Football is for Everyone

“What do you mean only
five accessible spaces?”



Help me to become a
loyal customer



The National Association
of Disabled Supporters



AWARDS
FOR ALL

Promoting a Level Playing Field for all Football Fans!

LOTTERY FUNDED

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- **Good access – it's good for business and gives access to a potential new/untapped market**
 - **Approx 12.4m disabled people in the UK**
 - **1 in 4 families has a disabled person**
 - **6 in 10 people know a disabled person close to them**
 - **Disabled people have an annual spending power of £80bn**
 - **Accessibility is an important commercial consideration**
 - **Disabled people can and do influence choice**
 - **Don't let your club lose potential business - including families & friends of disabled people**
 - **Everyone wins when access is better**